

2008

ESSENTIAL SKILLS TRAINING



WHEN:	October 27 - 29 (Monday – Wednesday). Sign up for one, two, or all three days (registration fees range from \$100 - \$300).
WHO SHOULD ATTEND:	Experienced researchers who want a refresher; new evaluation or program professionals; and those who manage evaluation projects for their organizations.
CONTENT:	<p>DAY 1: Program Evaluation</p> <ul style="list-style-type: none">▪ Introduction to Program Evaluation▪ Types of Evaluation▪ Ethical Issues with Human Subjects▪ Planning an Evaluation <p>DAY 2: Monitoring, Process, and Outcome Evaluation</p> <ul style="list-style-type: none">▪ Introduction to Process Evaluation▪ Designing Process Evaluations▪ Introduction to Outcome Evaluation▪ Designing Outcome Evaluations▪ Outcome Monitoring Systems▪ Relating Results to Program Costs <p>DAY 3: Data Collection Techniques and Using Evaluation Results</p> <ul style="list-style-type: none">▪ Data Collection Techniques - Interviews, Focus groups, and Surveys▪ Communicating Evaluation Results▪ Evaluation Utilization
INSTRUCTORS:	Top-notch in the field of program evaluation: <ul style="list-style-type: none">▪ Dr. Fran Berry, Director, Askew School of Public Administration, Florida State University (FSU)▪ Dr. Tamara Bertrand-Jones, Office of Research, Division of Student Affairs, FSU▪ Dr. Mary Kay Falconer, Senior Evaluator, Ounce of Prevention Fund of Florida▪ Dr. Linda Schrader, Department of Educational Psychology and Learning Systems, FSU▪ Dr. Betty Serow, Office of Planning, Evaluation, and Data Analysis, Dept. of Health▪ Dr. Gary VanLandingham, Director, Office of Program Policy Analysis and Government Accountability (OPPAGA)▪ Byron Brown, Chief Legislative Analyst, OPPAGA▪ Dr. Kathleen DelMonte, Senior Legislative Analyst, OPPAGA▪ Nancy Dufoe, Chief Legislative Analyst, OPPAGA▪ Dr. Steve Harkreader, Methodologist, OPPAGA
LOCATION:	Conference Room #302 of the Pepper Building at 111 West Madison Street in Tallahassee. Parking is available at Kleman Plaza, with an entrance on Duval Street (one-way north) near the Duval and Jefferson Street intersection (see a map of downtown Tallahassee).

For more information, fees, and the registration form, please go to [SEA's website](#). **Registration is due by October 1st.**

DON'T MISS IT!